

CAMBC Club Meeting Notes and Action Items
Walnut Creek Park
May 25, 2004 at 6:30 PM

This document contains notes and action items from the CAMBC meeting. A list of attendees is at the end of this document—feel free to contact each other. If you see a TBD on an action item, feel free to volunteer. If you see your name on an action item, it is assumed you will work on it unless club leaders are otherwise notified. Tentative next meeting: August 2004. Exact date and time TBD.

Notes

Introductions

- Sue George led introductions and a recap of year #1 of the club. Thanks were extended to Mike Smoot, Rich Shelley, Will Sanford, Matthew Wikswo, Scott Smith for their considerable volunteer efforts with the club the first year.

Membership

- We had 31 individuals and 14 family members in our first year. Mike Smoot has been tracking membership so far and estimates 50-55 total people as members.
- Club membership sign-up via Paypal on website was mentioned.
- Many renewals are coming due soon. Membership retention is very important. Mike noted that other local clubs have trouble with this as he learned at recent VA IMBA summit. Sue to revise membership form and renewal effort to be led by Mike.

Trail Work – WCP

- Will Sanford taking over from Rich Shelley and Mike Smoot in leading WCP monthly trail work days.
- Will awarded Albemarle County seasonal park passes to folks who attended 3 or more trail work sessions at WCP.
- Bridge over far end of lake not likely to happen due to cost (\$20K estimate). Other option is right-of-way walk-around, but county would prefer not to do this due to former issues with Graves family during building of dam and park.
- 114 hr of volunteer hours put in 2003.
- 194 hr of volunteer hours put in 2004 so far (only 6 mo done).
- IMBA TCC visit coming December 2-5, 2004. Sue coordinating for now and looking for club members who want to help plan the visit.
- The county is looking at policies for closing WCP in response to wet conditions. They are looking for suggested guidelines from CAMBC.

Trail Work – Sherando

- Matthew Wikswo has talked to new ranger at GWNF Pedlar district. He is very interested in CAMBC involvement in maintenance (previous efforts to work with old ranger were met mostly with indifference). Candidate dates for an upcoming

- trail day were discussed and June 12 is best choice for now. Matthew to coordinate further. They will provide projects and expertise—we provide labor.
- SMBC and Waynesboro clubs have been notified.
 - It was suggested we also involve Tidewater and Richmond clubs.

Event Announcements

- Giro D'Ville – May 28-31, 2004. See Mike Hurley or Matt Day for flyers or more info.
- Kid's triathlon at WCP coming in August 2004. See Scott Smith for more info or to volunteer.

Website

- Website constantly evolving. Redesign (artistic) in the works by Mike and Rusty Speidel.
- New content (articles, write-ups, pictures) from members always welcome.
- 100K is target size for submitted pictures.
- New events for calendar always welcome.
- Mike and Sue maintaining for now.
- Club logo selected and ready for implementation.

Advocacy Update

- Wilderness/National Scenic Area – Sue George to attend next meeting of local mt bike leaders on protecting GWNF on June 3rd. So far, progress is slow but steady. Main overall goal of joint wilderness/mountain bike leaders is to protect areas in GWNF. Sherando will likely get written in as National Scenic Area instead of Wilderness. Goals: Maximize protection and preserve existing trail mileage/access.
- VA IMBA Summit – Mike Smoot summarized briefly. He has notes to share with anyone interested. He attended May 1, 2004.
- IMBA National Summit – to be attended by Sue George in early June 2004.

Financial Report

- Mike Smoot keeping financial records.
- Earned \$708 in year #1. Two-thirds of that from dues. Rest from donations.
- Spent money on IMBA affiliation, club insurance, and web hosting. \$420 remaining.
- Upcoming expenses: renew insurance and IMBA affiliation plus regular web expenses.
- See Mike for detailed financial report.

Rides

- Women's rides led bi-monthly by Sue George and Shannon Carlin
- Beginner rides led by Chris Smead – 1st one rained out. Next one coming next week.
- WNR's led weekly by Sue George and crew.

- Junior Rides led monthly by Scott Smith and Richard Shelley.
- All members of club encouraged to use list-serve to announce rides and recruit folks to come along. State time, location, ride level, description, and other pertinent info.
- Wild Ride- held in fall of 2003. Postponed due to Isabel but otherwise a success.

Direction for Year #2

- Newsletter – all agreed it would be nice to have a newsletter. Erin Johnston shared her experience as editor of SMBC newsletter which is print format. General consensus seemed to be electronic version would be better/easier/cheaper for now. Volunteers: Matthew Wikswa, Mike Smoot, Erin Johnston, Chris Smead, Will Sanford, Sue George.
- Free-riding – the need for local free-riding opportunities was recognized. Jeff Elmore, Matt Day, and ? to brainstorm ideas and work with Will Sandford to talk to Amy Smith at Albemarle about options.
- Wild Ride II – All agreed this should happen again this fall. Erin Johnston nominated Marty Quinn to coordinate if he'll accept. Chris Smead volunteered to coordinate, too. Sue to help pick dates. Need to invite Richmond and Tidewater clubs and invite EVMA.
- Develop more riding options locally
 - Northpointe Development by Great Eastern Co would require large amounts of green space (40%). Will Sanford mentioned as future trails opp.
 - Preddy Creek – owned by Albemarle. Trails already out there and in use. No formal facilities. Need to check out.
 - RWMA – Area half-way between here and Culpepper open to hunting, riding, etc. Lots of fireroads/jeep trails for riding. Other options TBD.
 - Forest Lakes Homeowner Assn – Will Sanford commented that local association might be talked into doing some mt bike trails, but access to non-home-owners might be an issue.
 - Chris Greene – owned by Albemarle. Not likely any time soon.
 - Rivanna Trail – mountain bikes not actively promoted users, but local folks do ride as well as do trail work.
 - Mint Springs – not much known. Will Sanford knows guy there involved in Crozet trail work group who might be able to input.
- Fundraising – The club may want to focus on more fund-raising to expand potential to do things.
 - Need some club flyers first (Rich Shelley to work on).
 - Tell potential sponsors their funds can go to following such things (brainstormed): new tools (new BOB trailer, new Pulaskis, new McClouds); signs advertising club in general or club maintenance of local trails; website maintenance; newsletter development/printing; names on t-shirts; supporting maintenance of local trails; funding CAMBC's effort to incorporate and go non-profit; club volunteer rewards (such as pocket chainsaws, incentives for volunteers); dingo purchase; contribution to

related national bodies such as IMBA; Events like Wild Ride. (Note: non-profit application alone costs \$500 fee (approx).)

- Potential sponsors (brainstormed): BRMS, Lexis Nexis (grant application), Jon Sheffield (dad might help with T's), Zazus, Qdoba, Atomic Burrito, Guadalajara, Guaranty, The Nook, Matt Murray's law firm, High Tee, The Bookseller, 91.9, Ivy Inn, Power and Hearth, local vineyards, Starr Hill, TNN printing, Wintergreen.
- Matt Day pointed out that if we offer different levels of sponsorship, it would be best to make sure we offer same level to all local shops so as to avoid any formal shop bias by CAMBC. Each shop should get same opportunity to support club on ongoing basis.
- Go after grants (may not be feasible until CAMBC is non-profit).
- May need to appoint volunteer fundraising committee.
- WNR access to WCP – some progress on this front. More info to be passed to county. Might be able to do with special use permit and specific guidelines.
- T-shirts, socks, etc. – this would be fun to do and would help share club spirit. Anyone welcome to take this on as project. We could incorporate new club logo and/or sponsor logos.
- Other: Business cards, get publicity in local magazines

Action Items

- [Sue George](#) to revise membership form and get to Mike Smoot to get posted on web.
- [Mike Smoot](#) to notify members to renew.
- [Matthew Wikswo](#) to talk to GWNF re: June 12 Sherando workday and then send out notices ASAP to all regional clubs.
- [Mike Smoot](#) (with [Rusty](#)) to continue work on website redesign.
- [Will Sanford](#) to continue work on WCP trail maintenance.
- [Will Sanford](#) to discuss possibility of discounts for entrance to WCP for CAMBC members. Costs have been noted to be expensive by local and regional mountain bikers, and this could be incentive to join club.
- [Matt Day](#) to check with Drew Sanderford about any progress by UVA mt bike club on getting trails built at Kluge property.
- [Jeff Elmore](#) and [Matt Day](#) to lead effort to brainstorm local free-riding opportunities and figure out how to get implemented at WCP.
- TBD to lead exploratory ride at Preddy Creek.
- TBD to lead exploratory ride at RWMA.
- [Sue George](#) to advise on Wild Ride date candidates for Fall 2004.
- [Marty Quinn](#) and/or [Chris Smead](#) to plan Wild Ride 2004.
- [Will Sanford](#) to contact Jeff Klamen (lfcjac@aol.com) re: Crozet trail work group and access to Mint Springs.
- [Sue George](#) and [Will Sanford](#) to work on night riding access to WCP for WNR.
- [Sue George](#) to contact RTF about joint opportunities of clubs.
- TBD – send out thanks to folks who have donated tools or \$ to CAMBC.

- **TBD** – initiate newsletter committee from volunteers (mentioned in “notes” section above).
- **Richard Shelley** to work on CAMBC flyers. (get latest logo from Mike Smoot)

Attendees

Name	Email	Phone	Member
Sue George	sgeorge@cstone.net	975-1910	Y
Matt Day	matthewlday@hotmail.com	242-4405	Y
Matthew Wikswo	wikswo@cstone.net	975-1910	Y
Jerry Matthews	jmatthews13@adelphia.net	973-9408	Y
Jeffrey Elmore	jaekormtb@hotmail.com	409-0023	N
Mike Hurley	Mfh3f@virginia.edu	249-3367	Y
Erin Johnston	Eejohnston5@hotmail.com	962-8838	Y
Jon Thornburg	Amos645@cs.com	989-1152	Y
Jace Fogle	Jlf4b@virginia.edu	825-4967	Y
David Wotton	Dw2p@virginia.edu	298-8848	Y
Mike Smoot	Mes5k@virginia.edu	296-7783	Y
Will Sanford	fattirewilly@yahoo.com	973-2071	Y